# HTNB BOARD OF DIRECTORS MEETING

January 3, 2020 at 6pm Video Call Meeting 2 Minutes

Χ	Reba Fournier	Χ	Janet Currie	Χ	Suzanne Stevenson
Χ	Emilie Murphy	Χ	Samantha Atkinson	Χ	Janelle Finnegan
Χ	Stacey McKay	Χ	Faith Bell	Χ	Meredith Canty

- 2.1 Call to Order 6:07pm J. Currie
- 2.2 Call for Quorum confirmed by J. Currie
- 2.3 Approval of Agenda S. Mckay / M. Canty
- 2.4 Approval of Meeting 1 Minutes S. Stevenson / J. Currie
- 2.5 Reports only essentials, will table until next meeting

### - Communication Committee Update Social media

- Website bare bones updated, need to decide what else is key to include
  - ACTION ITEM: Sam to continue to update
- Socials ACTION ITEM: Reba to post a series of 2021 rule changes (relevant to eventers) will also include summary on website
- Video education series
  - o ACTION ITEM: Reba, Sam, Janelle to lead, come up with list of topics
- Survey to members ACTION ITEM: Sam to complete by January 15<sup>th</sup>

### - Memberships Update

- All board members must be HTNB members and complete Safe Sport Training
- New form is on website ready to be used
- o Reba to looked into online form need help from someone more familiar with Microsoft forms

### -Facilities Update

- o HRC
- Foshay South
- Foshay International
- o Brae Fearann
- Peekaboo Corner

Hoping to find dates that do not conflict with other equestrian clinics and competitions

# 2.6 Travel Team / Championship - TABLED

2021 opportunities unclear

# 2.7 Maritime Eventing Challenge - TABLED

2021 opportunities unclear

### 2.8 Marketing & Fundraising

MOTION: HTNB to keep \$2000 buffer in account each year to cover operating expenses, surplus may be used for funding initiatives.

• S. Stevenson / R. Fournier. All in favor, none opposed.

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Athletes to fundraise for team/travel experiences – though some may be included as part of LTED

#### What does each facility have and what do our riders need?

- Brae Fearann logs to full PT course, half training course? Water jump, coffin, banks
- Peekaboo logs to PT course, expected HT in 2021, expected water jump 2021, would like to host training horse trials in the future
- HRC bank, baby ditch, various schooling jumps up to 3 feet, no desire to expand
- Foshay Jemseg water jumps, showjumps in the field for now, schooling bank, coffin needs small repairs and new logs, may benefit from design & placement, footing solid

ACTION ITEM: Meredith to approach Cardwell re HTNB funded jumps, in the future all HTNB funded jumps and facilities improvements will come with contract to ensure they will be available for HTNB riders training and/or competition.

LTED money to fund rider training and coach training, we want to fund facility development and high level riders

MOTION: \$10 000 as HTNB 2021 fundraising goal, to be put on website with running tally of fundraising progress.

- S. Mckay / S. Atkinson. All in favor, none opposed.
- Fundraising brainstorming
  - Bottle drive leave HTNB envelope as a donation option at depots
    - Janelle to approach guispam bottle repo (may include Sussex)
    - Stacey to approach South Fredericton repo locations
    - Sam to approach North Fredericton repo location
    - Faith to approach Saint John repo location
  - o Lottery Reba to followup with rafflebox in February re online 50/50
    - ACTION ITEM: Reba/Suz to apply for lottery license
    - MOTION: HTNB to apply for lottery license for fundraising endeavors.
      - S. Mackay / S. Atkinson. All in favor, none opposed.
  - Once fundraising goal is set, should run tally of amount raised on website
  - Silent Auction lessons, schooling, training package, entry fees, rider level evaluations in addition to horse goods
- Merchandise to be put on website
  - ACTION ITEM: Sam to incorporate online order form
- Local sponsorships
  - ACTION ITEM: Reba & Sam to work on content and draft a sponsorship package for January 22
- Grants
  - ACTION ITEM: Janet to touch base with SportNB re grants
  - Will need NBEA backing for full funding as our PSO hold more weight
  - Some TD courses and CD courses may be offered virtually, Reba to check back with EC
- O Where will the money go?

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- MOTION: Young rider fund to be changed to FEI rider fund, those who live and train in NB that qualify for and compete at an FEI event to receive a portion of the award up to \$1000/athlete. If funds are not allocated, they carry on in the fund to the following year.
  - R. Fournier / S. Atkinson. All in favor, none opposed.

#### 2.9 New Business - tabled

# Possible future projects:

- o Landsafe important future project
- Jump builder days
- 2.10 Date of next meeting January 31st 7PM Virtual
- **2.11 Ajournent** J. Finnegan / S. Mckay