

HTNB BOARD OF DIRECTORS MEETING

December 19, 2020 at 10AM

10:00AM Video Call

Meeting 1 Minutes

X	Reba Fournier	X	Janet Currie	X	Suzanne Stevenson
X	Emilie Murphy	X	Samantha Atkinson	X	Janelle Finnegan
x	Stacey McKay	X	Faith Bell	X	Meredith Canty

Special invite: Deanna Phelan

1.1 - Call to Order 10:07am JC

1.2 - Call for Quorum confirmed by JC

1.3 - Approval of Agenda SM/MC

1.4 - Approval of Intro Meeting Minutes JC/RF – with edit, Stacey to draft grants proposals, not to find grants

- Intro to new board – members have many experiences and strength to bring to the board

1.5 LTED Program

- Feedback for 2020 program largely positive despite covid
- NBEA president Deanna Phelan joined at 11:35AM for NBEA feedback on 2020 program and to discuss 2021 program
 - Funding uncertain this year, will know in January
 - Performance pathway focused, targeted riders expecting to progress rather than a catch all
 - Need measurable outcomes to justify funding
 - “provincial team level”
 - Integrate... lower levels can be inspired by the upper levels
 - Funding only for athletes, coaches, officials. No “facilities development,” but can rent facilities
 - Encouraged to send letter to NBEA to partner for facilities development funding – send by January – to be discussed at facilities/financials meeting
- **Stacey to connect with riders and create some stats, how to track progress going forward**
- English coaching committee possibly interested in partnering with LTED programs **tabled**
 - Designing YTP, analyzing performance in eventing setting (important skill!)
 - Designing a YTP is a day long workshop that can earn PD points for coaches and help riders understand the process
 - Who can facilitate? Valerie? Donna? May need DP or other coach there to help things along depending on group of riders (who may lack understanding more than coaches)
 - Opportunity to let coaches with riders in LTED programs learn more to support them, fill in gaps
- **LTED TABLED UNTIL FUNDING CONFIRMED**
- Consider money to travel to train and compete in QC, covid permitting
- **Reba to create rough draft of LTED program with notes from this meeting**
- **Letter address barriers to rider level evaluations – Janet**
- Include Stewart Sporthorses “Eventing FUNDamentals” under HTNB umbrella to cover grassroots, funnel to LTED program

1.6 - Reports

- Report from PHTA presidents meeting: informal meeting, maritime PHTAs on same page, still the governing body in our province per EC

- Communication Committee Update

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- Social media
 - Featured member well received, include mix of rider, coach, supporter, builder, facility owner, volunteers
 - Instagram – should be primarily photos, text in caption
- Website
 - Discussing pros/cons of new website hosting
 - Finding updating difficult in wordpress
 - Sam to get together with Emilie and Reba to discuss website
 - Reba to send updated membership form for publication
- Video education series
 - Reba, Sam, Janelle to lead, come up with list of topics – perhaps send to members?
- Survey to members – Sam to complete by January 15th

- Memberships Update

- New form ready to be published
- All board members must be HTNB members
 - Reba to follow up on board SafeSport training and HTNB memberships
 - Stacey, Reba complete

-Facilities Update

Facilities meeting minutes attached for review, should touch base again to set dates. Each facility to have liaison on board:

- HRC – Stacey
- Foshay South – Suz
- Foshay International – Suz/Sam
- Brae Fearann – Reba
- Peekaboo Corner – Emilie

Next meeting to focus on facilities/fundraising, taking note of what we have and what is needed, planning for the future

1.7 Travel Team / Championship – TABLED

2021 opportunities unclear

1.8 Maritime Eventing Challenge - TABLED

2021 opportunities unclear

1.9 Marketing & Fundraising

- Merchandise to be put on website
 - Sam to incorporate online order form
 - Need samples at clinics and shows
 - NO SHIPPING – too costly, arranging pickup should be sufficient
- Local sponsorships
 - Need brochure. What do we want? Where is the money going? What are we offering?
TBD
 - Banners, signs, event programs, pinny logo, etc

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- Rider funding available through Pro Kids, Jump Start, NBEA Bursary
- Fundraising
 - **Bottle drive – Faith to lead in Charlotte County**
 - Consider in other areas, at competitions, etc.
 - Kid-run canteen
 - Lottery – either 50/50 or other raffle
 - “Own an event horse for a day” raffle
 - Once fundraising goal is set, should run tally of amount raised on website
- Grants
 - **Janet to touch base with SportNB re grants**
 - May need more concrete plans of what to do with funds for strong grant applications
 - Prominently female participants, outdoors, animals, leaders certified coaches and/or trained in safesport - all may be assets when applying for grants
 - Will need NBEA backing for full funding
- Where will the money go?
 - Young rider fund? Elite rider/FEI rider fund?
 - Reba proposes yearly bursary for HTNB members who are permanent residents of NB who qualify for and compete at any FEI eventing competition within the calendar year. Amount to depend on the number of applicants and the amount raised.
 - Spreads the funds to those living and training in NB to reach high levels of sport, regardless of age
 - Facilities development – need plan, to be discussed next meeting

1.10 New Business

Possible future projects:

- Landsafe – important future project
- Course design clinic – grant available to create female officials in sport!
 - Reba to touch base with Rien regarding Course Builder Clinic – who can teach?
 - Possibly interested: Reba, Stephane, Meredith, Matthew Straight

1.11 – Date of next meeting January 3, 2021 at 6pm

1.12 – Adjournment 3:00pm JC/RF